

## Banker's Awareness of Corona Virus

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### **ABSTRACT:**

The main purpose of this study is to know how many bankers aware about the Corona Virus. Data was collected from bank's employees by sending them questionnaire through Facebook & WhatsApp because it was an easiest way to contact with bankers in this pandemic situation. Percentage analysis and different charts were used to conduct this research. This research concluded that most of the Banks are using ADC channels to avoid customers to walk into branches and also giving awareness to customers & bankers about reasonable social distance. Mostly bankers also have somehow known about the corona virus survival time on money. But on the other side, this research also shows that Govt. and Banks are not giving any compensation to bankers although they also have more chances to get effected with this virus like doctors.

**Keywords:** Banker, Awareness, Virus

### **INTRODUCTION:**

2020 is the black year of the century just because of virus known as Corona Virus Disease 2019 (COVID-19). This virus starts with the fever then tiredness and leads to difficult breathing [1]. This virus is lethal just because currently, vaccine for the treatment of this virus is not generated, but many countries are struggling to generate the vaccine [2]. Now-a-days, plasma technique is considered most effective for the treatment of this virus, but presently, this is on a clinical trial. In this technique, plasma antibodies taken from the blood of recovered patients are injected in infected person which provides the infected patient a form of passive immunity to fight against the infection [3], however, this passive immunity lasts only for few weeks or months. Plasma technique used for diseases other than covid-19 shows that this technique also generates some side effects in recipients like severe lung injury, cardio-respiratory disorders, acute allergic reactions [4].

### **Objective:**

The main purpose of this study is to know how many bankers aware about the Corona Virus.

### **METHODOLOGY:**

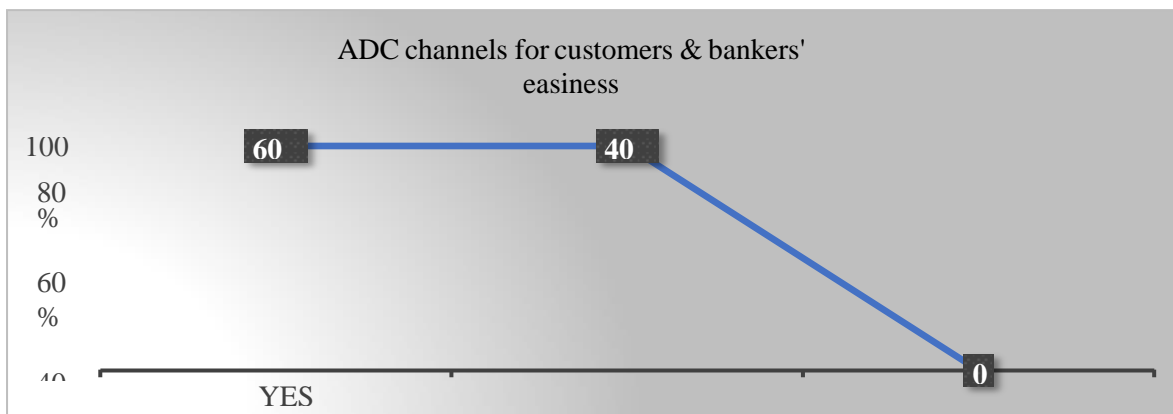
#### **Data Collection & Sample:**

Sample collected for this study was taken from different banks in which Govt. banks & private banks were included. Sample size for this research was near about 562 but 256 bankers give respond. Data was collected from bank's employees by sending them questionnaire through Facebook & WhatsApp because it was an easiest way to contact with bankers in this pandemic situation.

#### **Statistical Analysis:**

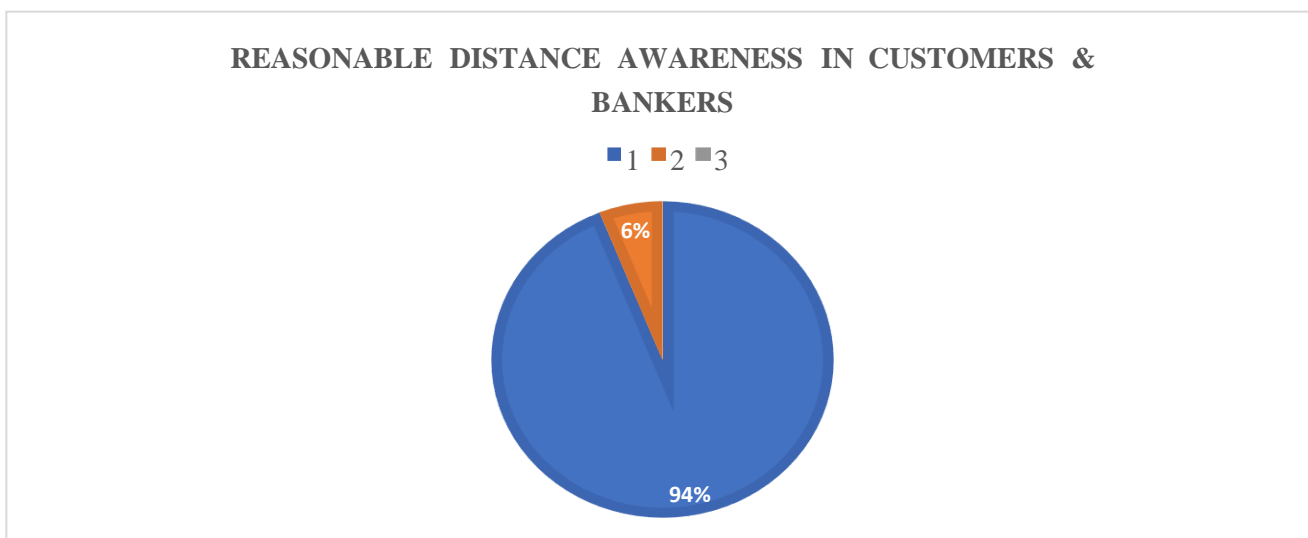
Percentage analysis and different charts were used to conduct this research.

**RESULTS AND DISCUSSION:**



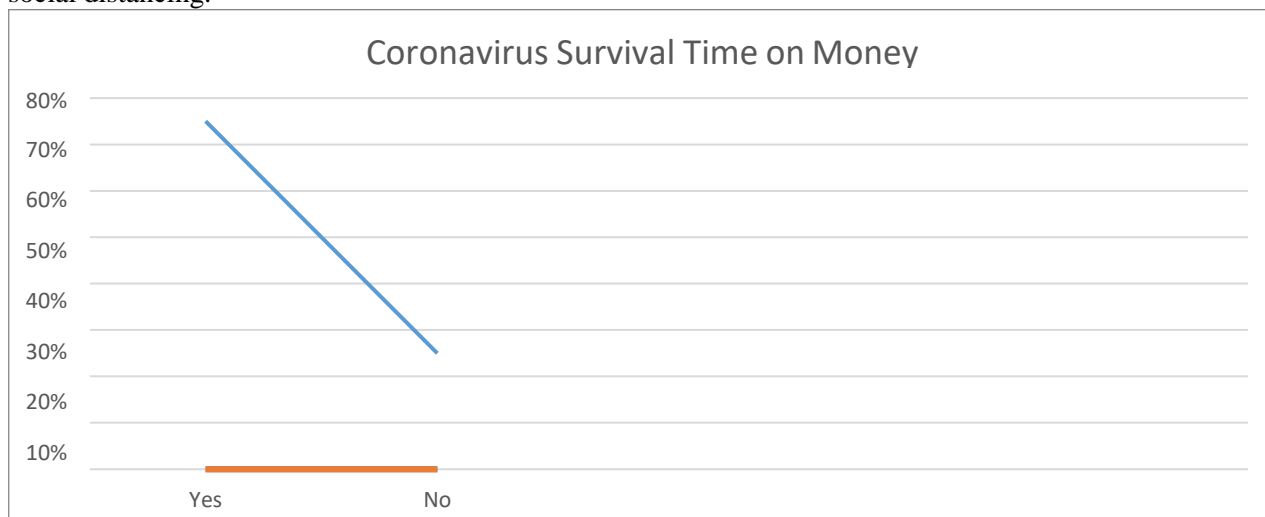
**Figure 1: ADC channels for customers & bankers' easiness**

ADC (Alternative Delivery Channels) like Digital apps are an important tools to help customers to fulfill their financial transaction needs without walk in to branches. This picture shows that mostly banks are using ADCs to fulfill their customer's needs.



**Figure 2: Reasonable distance awareness in customers & bankers**

According to 94% bankers, their banks have taken necessary measures to aware their customers about reasonable social distancing.



### Figure 3: Coronavirus Survival Time on Money

This graph shows that mostly bankers have awareness that for how much time corona virus can survive on surface of money. The ratio is about 75% of total sample for this question.

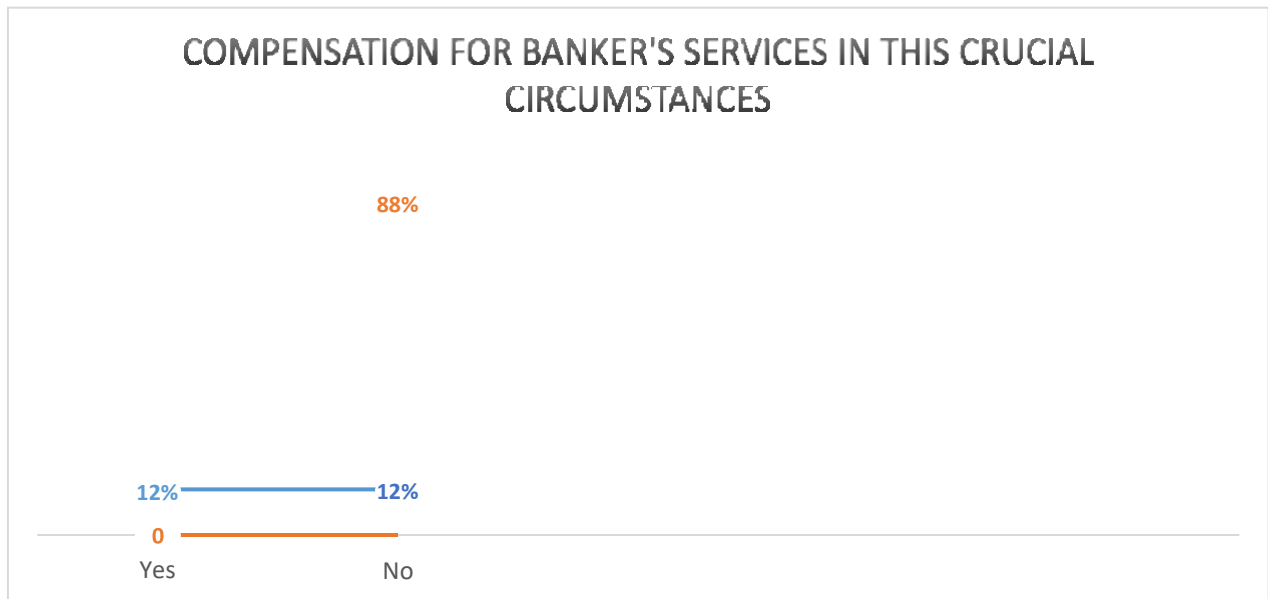


Figure 4: Compensation for banker's services in this crucial circumstance

This figure shows that according to 88% bankers, Govt. didn't give any compensation to them for their services in these crucial circumstances, although, they are also frontline staff who can easily be affected.

### CONCLUSION:

This research concluded that most of the Banks are using ADC channels to avoid customers to walk into branches and also giving awareness to customers & bankers about reasonable social distance. Mostly bankers also have somehow known about the corona virus survival time on money. But on the other side, this research also shows that Govt. and Banks are not giving any compensation to bankers although they also have more chances to get effected with this virus like doctors.

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